

2017 SUMMARY

Driven by a thirst for artistic culture, Art, Not Apart supports and presents Canberra artists in a contemporary festival to thousands of people. View the [2017 Program here](#) and the [2017 Video here](#).

FIGURES

In 2017, five curators and a producer worked with 181 local artists and 33 touring artists to create unique expressions of existence. About 15,000 people experienced an explosion of creativity across music, performance art, visual art, street art, cinema and moving image, interactive installations and immersive parties. Another 51 artists performed at a separately funded warehouse party. In total, 265 artists were presented in 16 hours.

See the festival's Profit and Loss Statement overleaf. This will be published after every festival into the future.

OUTCOMES

The festival was best assessed in-person by constantly discovering installations and performances across micro and major spaces in NewActon and National Film and Sound Archive.

The festival achieved the following outcomes to a very significant level:

1. stimulating creativity in artists and audiences
2. enriching aesthetic experiences
3. generating and sharing new knowledge and ideas, and
4. promoting cultural diversity

The weakest outcome was around connecting audiences to a shared heritage, as ANA is a contemporary festival, however more could be done to connect people via contemporary perspectives on Canberra's heritage.

This is using the language developed from the Cultural Development Network's decade of research into the value of culture, [details here](#).

THANKS

To each artist, the festival team is inspired by your unique vision of the world. Thank you for wearing your heart on your sleeve – may it shine on.

The festival team are very thankful to the ACT Government, MG Cultural Program and In The City Canberra for their enabling financial contributions. And to National Film and Sound Archive, Screencraft and HerCanberra for their provision of excellent, culturally valuable in-kind contributions.



Art, Not Apart 2017

Profit and Loss

As of 25 May 2017

Account Name	Account Description	Amount
Income		
ACT Government	First grant of four year commitment 2017-2020	\$110,000
MG Cultural Program	On-going sponsorship	\$85,000
Grants In The City	From Canberra CBD Ltd.	\$25,000
Food and Bar Revenue	Festival bar sales, stall fees for food and wine vendors	\$10,829
Gallery Sales	80% returned to artists. Art sales elsewhere in festival were between artists and audiences directly.	\$6,095
Ticket Sales	Sound & Fury, Babyfreeze VIP Champagne Breakfast	\$4,704
Total Income		\$241,628
Less Operating Expenses		
Art - direct to artists	181 local artists, 31 visiting artists: visual, performance & street arts; music; film; moving image; the in-betweens. All paid	\$ 68,207
Curators and designer	5 curators, program manager, creative designer	\$ 44,400
Cleaning	(If people didn't throw cigarette butts, this line would be less and the world would be nicer)	\$ 3,449
Compliance and Insurar	Traffic mgmt, crowd control, first aid, liquor permit, subsidised insurance	\$ 7,493
Documenting	Subsidised videography, photography and post-production	\$ 4,200
Equipment Hire	Production, furniture, instrument, vehicle and shade hire	\$ 21,234
Flights and Accomodation		\$ 8,849
Marketing	Online and print media, inc. website	\$ 13,036
Mentoring Program	Not yet initiated	\$ -
Non-Art Content	Interactive little people's area, costumes	\$ 1,550
Presentation bits	Whatever it takes to present each work properly, inc. spray paint, wood, piano movers, aprons, venue support	\$ 14,755
Staff and Consultants	Subsidised producer, communications mgr, compliance/volunteer mgr, 4 stage mgrs, carpenters, subsidised bookkeeper	\$ 51,097
Contingency	Mostly festival bar costs to drive revenue	\$ 6,592
Total Operating Expenses		\$ 244,862
Remaining	Covered by Dionysus (event producer)	-\$ 3,234

figures exclude GST